



WWW.SASHATHEARTISTSTUDIO.COM

CREATIVE

VISITOR EXPERIENCES

PROPOSAL



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PAINT & SIP EVENT



Paint & Sip with Sasha The Artist offers an authentic and perfect experience for visitors looking to enhance their stay in St. Kitts and Nevis!

The event takes place on the historic property of the oldest and best example of a Great House on the island or on the ambient properties of one of our luxurious hotels. Here, participants, including families, friends, and corporate teams, can engage in a one-of-a-kind experience, sipping wine and creating their very own souvenir inspired by the beauty of our beloved Federation.

In 2023, Paint & Sip with Sasha The Artist welcomed visitors from various locations, including Park Hyatt St. Kitts stay-over guests and Explora Journey cruise ship visitors from Canada, Florida, Kentucky, Las Vegas, New Jersey, New York, Seattle, Ohio, Tennessee, Washington, and Scotland. Notably, the event was recognized as one of St. Kitts' top five island highlights by the British Airways Executive Club E-Zine.

By partnering with Sasha The Artist Studio and ensuring that every visitor has the opportunity to partake in this creative visitor experience, your guests can create lasting memories of their time in St. Kitts and Nevis. As a partnership, we both can provide unparalleled experiences that showcase the rich culture and beauty of our island, leaving a positive and lasting impression on all our guests.



PAINT & SIP PACKAGES

1. **Paint and Sip Your Own Beverage Package** - This package allows guests to enjoy painting while sipping on a beverage of their choice, which is not provided by Sasha The Artist Studio. It's perfect for hotel/venue partnerships. The minimum cost for this package is US \$320 or for 4 guests.
Cost: US \$80 per person
2. **Paint and Sip With Us Package** - This package offers the opportunity for guests to paint while sipping on a beverage of choice provided by Sasha The Artist Studio. Available for in studio events only. The minimum cost for this package is US \$340 or 4 guests.
Cost: US \$85 per person
3. **Exclusive Group Package** - This package offers the opportunity for large groups to paint while sipping on a beverage of their choice, not provided by Sasha The Artist Studio. Ideal for corporate visitors and cruise ship partnerships . The minimum cost for this package is US \$600 or 10 guests.
Cost: US \$60 per person

Event includes:

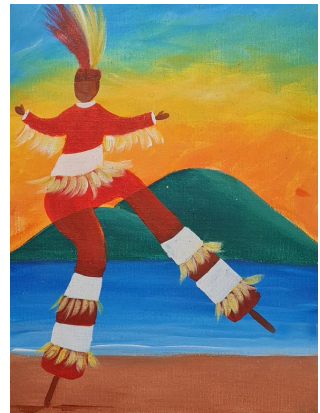
- Guided art instructor
- 1.5 hour event duration
- Custom painting or painting chosen from our gallery
- Wine (Optional)
- Sasha The Artist Studio access (Optional)
- All other materials necessary to paint
- Souvenir painting for keeps!



Add ons:

- Travel Fee to host events at venues outside of Sasha The Artist Studio in St.Kitts: US \$55
- Travel Fee to host events in Nevis: US \$95

OUR DEMO PAINTINGS



Guests can receive a custom painting or can select a painting chosen from our [digital gallery](#) for when they paint with us!

PAST GUESTS EXPERIENCES



PAINT & SIP BENEFITS



1. **Creativity** - Our paint and sip experience is designed to inspire guests to unleash their creative potential, fostering a fun and engaging atmosphere for all participants. It celebrates creativity and self-expression, providing a unique and memorable activity for your guests.



2. **Therapeutic** - Painting is a therapeutic activity that allows guests to unwind, relieve stress, and temporarily step away from their daily responsibilities. It serves as an outlet for them to relax their minds and enhance their overall well-being, contributing to a more positive and rejuvenating experience during their stay.



3. **Socialisation** - Our events offer a relaxed and informal setting for guests to connect and communicate, creating opportunities to break down barriers, and strengthen relationships. It provides a platform for guests to bond and share experiences, fostering a sense of camaraderie and support, enhancing their overall stay experience.

PAINT BY NUMBER **ACTIVITY**



Studies consistently emphasise the significance of nurturing meaningful connections and cultivating teamwork across different settings, be it within a *corporate environment* or at a joyous *wedding celebration*. At Sasha The Artist Studio, we understand the value of bringing people together through art experiences that spark creativity and collaboration. That's why, through our collaborative paint by number activity, everyone is encouraged to paint together by contributing to one large painting thanks to a simple 'pick a number, paint by number' technique.

For Corporate Teams:

Our Paint by Number activity is designed to ignite fun, encourage creative teamwork, and provide a unique outlet for teams to relieve stress. It promotes collaboration, communication, and problem-solving, culminating in a large masterpiece that can even serve as new office decor.

For Wedding Parties:

Similarly, our Paint by Number activity for wedding parties offers a heartwarming and memorable way for friends and family to contribute to a special piece of art as a gift for the newly weds. This interactive experience fosters a sense of togetherness and collective creativity during the celebration, allowing guests to participate in creating a heartfelt artwork that symbolises their connection with the couple.



PAINT BY NUMBER **PACKAGES**

1. **The 2ft x 2.5ft Canvas** - This canvas size is ideal for groups of approximately twenty (20) persons and less. **Cost: US \$685**
2. **The 2ft x 5ft Canvas** - This canvas size is ideal for groups of approximately thirty (30) to fifty (50) persons. **Cost: US \$760**
3. **The 4ft x 8ft Canvas** - This canvas size is ideal for groups of fifty (50) - one hundred (100) persons and over. **Cost: US \$910**

Packages include:

- Customised design inspired by the team's company, wedding couple, or even inspired by the group's St. Kitts & Nevis trip
- A pre-sketched and labelled canvas that would be neatly packaged for travel after event
- Rented easel and table for supplies
- Pre-mixed and labelled paint
- Aprons
- Artist on site for assistance
- Rolled and neatly packaged mural canvas painting for keeps!



Add ons:

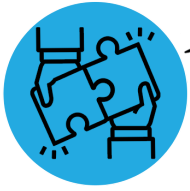
- Travel Fee to host events at venues in St.Kitts: **US \$95**
- Travel Fee to host events in Nevis: **US \$130**

PAST GROUP EXPERIENCES



* Paint by number murals are customised to the group's ideas and references. We will provide a mock-up of how the final painting will look with that in mind.

PAINT BY NUMBER **BENEFITS**



1. **Collaboration** - Persons are encouraged to work together in order to complete the overall design. This not only promotes a sense of unity among everyone, but it also allows them to bond and connect on a deeper level.



2. **Memorabilia**- The painting created is indeed a versatile choice suitable for both office decor and as a heartfelt wedding gift. The final masterpiece can be utilised to showcase the company's brand and values, making it suitable for mounting as office decor. Furthermore, it serves as a unique and thoughtful wedding gift, adding a personal touch to home decor and becoming a cherished reminder of the wedding day when framed and displayed.

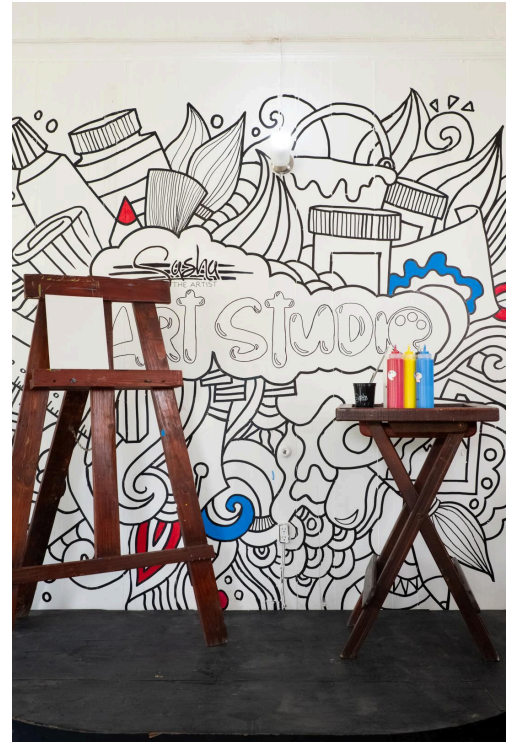


3. **Community** - This activity is a fun and inclusive activity that can be enjoyed by people of all ages and skill levels. This allows for a diverse group of people to come together and create something truly special.



4. **Therapeutic** - Painting is a great way to unwind and relieve stress. It provides an outlet for people to release any pent-up tension, temporarily step away from work-related stressors and relax their minds. This can help improve their overall well-being.

OUR STUDIO



*Events are automatically booked at Sasha The Artist Studio - but we are available to travel and host events at venues outside of our studio!



WHY **PARTNER?**

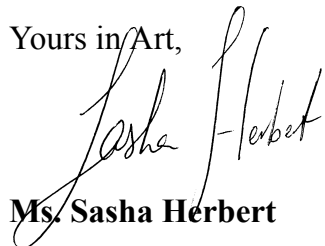
1. **Enhanced Guest Experience:** Offering Sasha The Artist Studio's unique and authentic paint and sip experience can enhance the overall guest experience, providing them with an engaging and memorable activity during their stay.
2. **Diversification of Offerings:** Partnering with Sasha The Artist Studio's unique and authentic paint and sip experience adds diversity to the hotel's or destination management company's list of offerings, allowing them to provide a distinct and creative activity for their guests.
3. **Positive Publicity and Marketing Opportunities:** Collaborating with Sasha The Artist Studio can provide marketing opportunities, allowing the hotel or destination management company to showcase their commitment to offering authentic and culturally enriching experiences to their guests.

HOW TO **PARTNER**

1. **Pick an Experience:** Decide between our creative visitor experiences, selecting one, or a few, that are aligned with your preferences and requirements.
2. **Discuss Mutual Goals:** Initiate a conversation with Sasha The Artist Studio to align on mutual goals and objectives for the partnership, ensuring that it brings value to both organisations.
3. **Agree on Terms:** Reach a consensus on the terms of the partnership, including details such as event logistics, financial arrangements, and any specific customization requirements.
4. **Embark on a New Journey:** Together, we're ready to embark on a new journey that enhances the tourism sector, visitor experiences and generates positive feedback both organisations from the guests.

There is no doubt that our *Creative Visitor Experiences* would be the talk of guests' entire stay in St. Kitts & Nevis! Thank you for taking the time out to review. We surely look forward to painting your guests in the future!

Yours in Art,



Ms. Sasha Herbert

Artrepreneur

Sasha The Artist Studio